

Privacy and Data protection Policy

Introduction

The Company is committed to Privacy and data protection, this policy is supported by our internal operational process and procedures. This policy will be reviewed on a regular basis for continued relevance and compliance to applicable legislation and will be included in continual improvement process.

We have implemented the requirements of the GDPR (General Data Protection Regulations) and strive to meet our legal obligations. Additionally, we will never sell or give away your contact details to any other company or third party, and we will never bulk sell our user's data or contact details. We commit to maintain our software and systems as securely as possible to prevent data breach, we have both physical, electronic and software systems in place to prevent attempts to access our servers.

Our staff are fully trained in both anti-corruption and defeating social engineering attacks. This policy applies only to The Company and its web site (hereafter known as the "Site"). The Site is operated by The Company (hereafter known as "we", "our", or "us").

GDPR (General Data Protection Regulations)

To meet the requirements of the GDPR we have a full policy document that covers all aspects of the legislation.

Privacy and personal data

At the Company we take your privacy very seriously. To provide access to the service we must collect and store some personal information.

What is collected?

Depending on your interaction with the company data is collected accordingly.

Basic profile information is collected from you when you create your account including your full name, location and email address where supplied. As you use the site, information about the user activities and resources you interact with will also be stored and linked to your profile information.

Staff and contactors; Basic profile information including name, address, competency, skills, contact details (address, email phone), CV, payroll data, work history.

Clients and potential clients; Basic profile information including name, address, position and company, and operational information.

Webinars conducted for training or sales purposes may be recorded for future distribution to other interested parties, should you interact with the webinar, such as asking a question, the interaction will also potentially be recorded.

Creed Medical Ltd.

Unit 2, Hamilton Court, Oakham Business Park,
Mansfield, Nottinghamshire NG18 5FB, UK

T: +44 (0) 1623 391578 www.creedmed.com

The BRAND, supply chain management tool.

Details of client's contacts and their suppliers maintained on the system will be available to the Company's staff for processing in accordance with the licence agreement for the software, relative to the management of Supplier assessment process and questionnaires, the data shall not be used for any other purpose.

How is this information used?

Statistical information about usage of the site is also used to improve the site and services provided on the websites.

Staff; Human resource activities.

Client and potential client data will be used for sales and marketing purposes. But only within the terms of this policy and with the relevant opt out options available.

Staff and contactor details will be used for general HR issues and operational communications only.

Who can I contact?

The data protection manager is MR Christopher Hill, Managing Director

Who is my data shared with?

We do not share your data with any other company or data processor.

How long is my data stored?

Your personal data is stored if you are enrolled on our website to receive information but you may modify the information or withdraw at any time by notifying us at info@creedmed.com.

How do I request a record of all my personal data that has been collected?

You may request a record of all the personal data relating to you that has been collected in accordance with this privacy policy.

Fraudulent emails

It's possible that you may encounter fraudulent emails that has had the sender's email address forged to make it appear as if it came from The Company's. If you are at all concerned about an email received, you should contact us immediately. Regrettably, all online companies are susceptible to occasional scams. While we make every effort to prevent this abuse, it is not immune to such activity. Therefore, for example, the following personal information should never be included in your account or communications:

- National Identification Number
- Driver's license number
- Bank account information
- Credit card information
- Passwords
- You should also never share the personal / account information with anyone.
- Your Personal Information

When you create or register your details with us, we will collect some personal information about you, this may include your name, address and contact details, and other details. Once you register with you are agreeing to the Terms & Conditions, you are no longer anonymous to us. We may use information that you provide to alert you to our own products and services. We may occasionally contact you regarding site changes or changes to our products or services. However, we are conscious of your privacy and will endeavour to ensure that communications are never intrusive and allow you to determine the level of interaction.

Security

One of our core commitments is to maintain a secure environment for our users and customers. The site is protected against unauthorised access using the latest code enhancements, physical security devices, firewalls, etc. We regularly check our own systems and occasionally have the checked by specialist external companies who probe for site weaknesses. All email accounts are now required to be verified, using the link that we issued to you as part of the registration process. We train our staff in anti-corruption policies and procedures and train against social engineering attacks. You are responsible for maintaining the security of your own account login and password and should never set credentials to be saved on a public computer or other device. If you suspect a breach of your data you should immediately contact us.

Disclosure of personal information

After registering, we save your information in your account, this account is protected by your password and may only be accessed by you. You can disable or delete your account at any time. We do not disclose personal statistical analytical information about your individual visits to the site, however, we will gather this data and use it for internal purposes; we may occasionally share the overall statistical analysis of all users and visitors to the site. Specifically, with companies that assist us with search engine optimisation and other such marketing tools, however no individual's data will be uniquely identified. We may also use aggregated usage data to demonstrate employment trends, salary analysis etc, however again no individual specific data will ever be shared.

Information Collection and use

Like most websites, we routinely capture your computers IP address information to determine your location to assist with your search results and for other security reasons. This can help us work out whether you are visiting the site from within the UK, EU or rest of the world, and means we can show you content that's specific to your location. An IP address, (internet protocol address), is a unique identifying number assigned by your internet service provider when you connect to the internet. Like a car registration, an IP address is a special serial number used for identification. We automatically maintain and record this information on our web server however records of IP address remain anonymous for statistical analysis purposes, it assists us with site improvements, design, and administration. We will never share this information with any outside organisation, unless legally obliged to do so. Information may be gathered from your registration form and your use of the site using "cookies". The information gathered may be used by us internally, for purposes relating to your use of the website and for marketing activities and will ever be passed to any third parties to

use for marketing activities. If you do not wish to receive marketing material from you can select the necessary email preferences within your account profile. These preferences can be amended by you at any time. On your acceptance of the cookie agreement when you visit the site, we will set and access cookies on your computer. You can choose whether to accept cookies, however, if you do not accept our cookies, your user experience may be lessened and some of our services may not be available to you. More information on our cookies and our policy is available ([here](#)).

Statistical / Analytical Information

We gather both statistical and analytical data about users' interactions with the site, for example, what page you visit, how often, what services you access etc. This data is only used in aggregate to help us to improve how the site works and the services we provide. We will never make this information to external organisations other than those specifically appointed by us to assist with the analysis process for improvement and other internal purposes, we will never sell or share the data set to external organisations who want to use the data for their own purposes.

Changes to this Policy

We reserve the right to amend this policy. If we make any minor changes to this privacy policy, we will post the revised privacy policy here with an updated effective date. If we make changes to the privacy policy that might be considered significant, we may also notify you by other means such as sending an email or posting a notice on our home page.

External Links

The Site may, from time to time, contain links to external sites. We are not responsible for the privacy policies or the content of such site.

Data Location

All information you provide to us is stored on our secure server. The data that we collect from you will never transferred to, and stored at, a destination outside the European Economic Area ("EEA") or the USA under EU-US Privacy Shield. However, it may be processed by staff operating outside the EEA / USA who work directly for us. This data processing will only be carried out by staff working directly for the company or one of its subsidiary companies, never for an agency or third-party employers. By submitting your personal data, you agree to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy. You should be aware that the transmission of information via the internet never completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our site; any transmission is at your own risk. Once received your information will be held and maintained by us strictly in accordance with these procedures and our security features to try to prevent unauthorised access.

Your Rights

We believe that you have a right to your privacy and therefore you have the right to request that we remove your data from our site. Please contact us. Check your rights at the Information Commissioners Office. You may contact us and request additional information regarding our policies and procedures using the contact us page.